

WEST COAST CONDOS & HOMES MAGAZINE

MEDIA KIT 2019

FEATURES IN **EVERY ISSUE:**

■ **Market Matters**

The latest real estate market analysis, insight and advice

■ **Buyer spotlight**

An in-depth look at specific buyer groups and their needs in today's market

■ **Home Tour**

A peek inside beautifully designed homes and condos around the region

■ **City Snapshot**

Exploring communities around our region, plus upcoming hot new developments

■ **Investment Insights**

Expert tips and essential strategies for investing in real estate

SHOWCASING THE BEST OF LIVING IN THE LOWER MAINLAND

WEST COAST CONDOS & HOMES

A GLOSSY MAGAZINE PACKED WITH RICH AND DIVERSE CONTENT DESIGNED FOR WEST COAST LIVING.

Gorgeous design tips, essential renovation advice, the latest market trends and invaluable insight – plus features keeping home buyers, sellers and dwellers informed about the latest developments in the hottest areas



2019 EDITORIAL CALENDAR

FEB / MARCH Issue

- Hot market predictions for the year ahead
- How downsizers are driving the market and what they are buying
- Inside a stunning Georgie-nominated home renovation
- City spotlight: Special focus on Burnaby's newest communities

APR / MAY Issue

- Opportunities for move-up buyers in today's real estate market
- What you can buy for \$500,000, \$750,000, \$1 million
- City spotlight: Focus on the growing Tri-Cities
- Profiles of Excellence in Real Estate: Showcasing award-winning industry leaders

OCT / NOV Issue

- How young families are shaping the housing market
- Upcoming family-friendly new home communities
- City spotlight: Focus on the Fraser Valley
- Custom-building your dream home or renovating to suit?
- Ovation Awards feature and spotlight on this year's award recipients





DISTRIBUTION

WEST COAST CONDOS & HOMES TARGETS METRO VANCOUVER'S MOST AFFLUENT AND ENGAGED AUDIENCE.

25,000 copies are delivered to homes and offices throughout the Lower Mainland (from the North Shore to Chilliwack).

- Home delivery across Greater Vancouver, running full circulation in the Saturday edition of the Globe and Mail
- Real Estate offices in Greater Vancouver & the Fraser Valley
- Showhomes across the Lower Mainland



PUBLICATION SCHEDULE

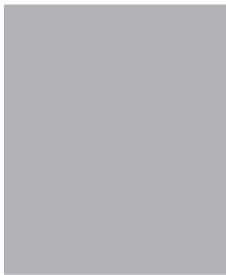
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APR/MAY EDITION	MARCH 22	MARCH 27	APRIL 27
OCT/NOV EDITION	SEPTEMBER 6	SEPTEMBER 11	OCTOBER 12



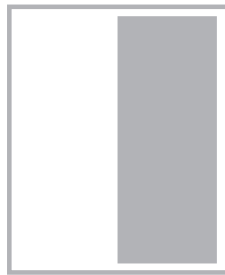
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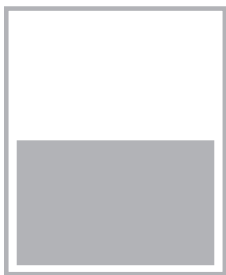
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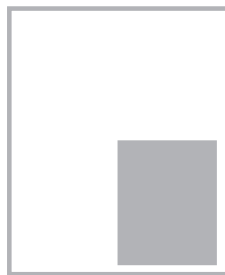
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